

PREPARE. PERFORM.

Helping organizations, teams and leaders achieve excellence

Through a unique blend of advisory, facilitation and coaching services, Claricoast works closely with teams and leaders to achieve organizational excellence.

Together, we address:

- ❖ **STRATEGIC CLARITY**
Developing a shared understanding of direction, goals and priorities.
- ❖ **OPERATIONAL CLARITY**
Establishing effective, efficient processes that work for everyone.
- ❖ **LEADERSHIP CLARITY**
Challenging leaders at all levels to make an even bigger impact.
- ❖ **TEAM CLARITY**
Exploring real challenges and finding powerful solutions. Together.

BC Swim Coaches Association 2017 Coaches Conference Sept. 21-24

Claricoast Management Consulting is proud to be a supporter of Canadian high-performance sport and more specifically of the BC Swim Coaches Association. Founder and principal, James Bretzlaff, firmly believes that all high-performance leaders and organizations can learn from one another. He will lead two engaging sessions at the Annual Conference, focused on practical ways to build and maintain effective working relationships with Boards, as well as providing insights into overall principles of organizational effectiveness. Join James in exploring his passion....

“How can we prepare and perform, even better?”

About James Bretzlaff, BPHE, MBA, CMC

Founder and Principal

James is a trusted advisor and powerful executive coach with more than 18 years of consulting experience helping teams, leaders, and organizations perform at their best. He also has over 30 years of experience as a high-performance athlete, coach, and administrator in the sport of swimming.

Hailing from Sudbury, Ontario, James swam under the guidance of Dr. Jenő Tihanyi throughout the mid-1980's. He was a multiple national youth champion, a regular senior national finalist, and represented Canada on international tour teams. James finished his career by helping his UofT Varsity Blues to 2 CIS championship titles while studying applied coaching sciences in his BPHE program.

After retiring, James spent two years as coach of the men's varsity team at Laurentian University, teaching in the School of Human Movement, overseeing aquatic facility operations, and heading up the high-performance club. He was then accepted to study his MBA at the University of Victoria, where he concurrently supported Vikes Swimming as Assistant Coach alongside Dr. Peter Vizolyi.

Since then, James has focused his coaching efforts on executives, leaders, and teams in high performance organizations - including working closely with Boards and the leaders they hire. He has coached over 20 parent-run Boards of tier-1 independent schools across Canada through governance training, strategic planning initiatives, and leadership challenges. He has advised the Canadian Museum for Human Rights Board through a high-profile transition from 'start-up' to operational. And, he has facilitated dozens of non-profit boards across the country to help them align Board-level strategic direction with operational-level priorities and day-to-day activities.

Today, James merges his broad experiences into a unique coaching and consulting approach - built on a solid base of performance excellence, and carefully honed to meet the needs of today's leaders.

