



Dear Parents, Relatives, and Friends:

Each year at this time the swimmers of the London Aquatic Club participate in a fundraising campaign in order to earn money for programs and activities that benefit our swimmers throughout the competition year.

Together with QSP and Readers= Digest of Canada, we are pleased to offer **The Family Reading Program**. By renewing your existing subscriptions or ordering new subscriptions through our club, it costs you **NO MORE**, yet the profit stay in the community to help our swimmers. On average \$10.00 per subscription stays right here!

Our goal is to have all of our swimmers involved (although participation is voluntary).

You also benefit: Over 700 magazine selections are listed at savings up to 85% off the cover price.

Renewals: If your current subscription has not yet expired, do not hesitate to renew through this program. The publisher will honour our QSP=s special prices and add your renewal to the end of your current subscription.

Magazines make great gifts: This is a great opportunity to buy gift subscriptions for relatives, friends, and for children who love to receive their own mail. They can be sent anywhere in Canada. No wrapping, sizing or postage costs.

Great Prices: Prices are as good, if not better, than available through any other means. If you find a better price Canadian coupon offer that matches the # issues QSP is offering, just attach it to your order form and pay that price.

100% Guaranteed: QSP=s guarantee of satisfaction is backed up by their toll-free number. Just call 1-800-667-2536 with any inquiries you may have. This number appears on the back of the customer=s (pink copy) of the order form.

Friendly Sales: **We do not want any swimmers going door-to-door to obtain sales.** We encourage them to sell within the family circle, to close friends, parent=s work associates, and neighbours.

Remember, this program can help us reach our goal while at the same time providing a service to you. The London Aquatic Club is proud to offer reading material in return for your continued support.

Spend some time reading to and with your children.
The results will last a lifetime!



Please make cheques payable to: **The London Aquatic Club**

Orders must be in on or before: **Tuesday, October 14^h, 2008**

Please return order forms to: **Karey O'Brien, 519-673-4763;**
jobrien90@rogers.com